

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

New Media Firm, The
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
937165-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Defend Justice From Politic	DEFENSE JUSTICE	1545

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	937165	07892881

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	361	379

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/18/12	M-F Sunrise @6AM	6:00-7:00 AM	-1-1---	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-1---	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	6:24 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	TV103X12212H	\$1,400.00 NM
2	WESH	Th	10/18/12	6:00 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	TV103X12212H	\$1,400.00 NM
2	10/17/12	10/19/12	NBC Today Show	7:00-9:00 AM	--1-1--	:30	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1-1--	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/17/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	TV103X12212H	\$2,000.00 NM
2	WESH	F	10/19/12	8:43 AM	NBC Today Show	7:00-9:00 AM	:30	TV103X12212H	\$2,000.00 NM
3	10/22/12	10/22/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	TV103X12212H	\$2,000.00 NM
4	10/19/12	10/19/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	----F--	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/19/12	9:44 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	TV103X12212H	\$900.00 NM
5	10/17/12	10/19/12	M-F 5-6 PM ROT	5:00-6:00 PM	--1-1--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1-1--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/17/12	5:23 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	TV103X12212H	\$1,500.00 NM
2	WESH	F	10/19/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	TV103X12212H	\$1,500.00 NM
6	10/16/12	10/18/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-1-1---	:30	2	\$2,200.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
937165-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser		Product	Estimate Number
Defend Justice From Polit		DEFENSE JUSTICE	1545

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/16/12	10/18/12	M-F 6-6:30 PM	M-F 6:30 PM	-1-1---	:30	2	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			-1-1---		2	\$2,200.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	10/16/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	TV103X12212H	\$2,200.00	NM
2 WESH	Th	10/18/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	TV103X12212H	\$2,200.00	NM
7	10/22/12	10/22/12	M-F 6-6:30 PM	M-F 6:30 PM	M-----	:30	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			M-----		1	\$2,200.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	10/22/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	TV103X12212H	\$2,200.00	NM
8	10/19/12	10/19/12	M-F Entertainment Tonight	7:00-730 PM	----F--	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			----F--		1	\$2,000.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	F	10/19/12	7:12 PM	M-F Entertainment Tonight	7:00-730 PM	:30	TV103X12212H	\$2,000.00	NM
9	10/16/12	10/16/12	M-F Access Hollywood	Access Hollywood /	-T-----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			-T-----		1	\$2,000.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	10/16/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	TV103X12212H	\$2,000.00	NM
10	10/20/12	10/20/12	M-Su News @ 11PM	11-1135p	-----S-	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			-----S-		1	\$2,400.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Sa	10/20/12	11:21 PM	M-Su News @ 11PM	11-1135p	:30	TV103X12212H	\$2,400.00	NM
11	10/22/12	10/22/12	M-Su News @ 11PM	11-1135p	M-----	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			M-----		1	\$2,400.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	10/22/12	11:29 PM	M-Su News @ 11PM	11-1135p	:30	TV103X12212H	\$2,400.00	NM
12	10/16/12	10/18/12	NBC Tonight Show	11:35P-12:35XM	-1-1---	:30	2	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			-1-1---		2	\$1,300.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	10/16/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	TV103X12212H	\$1,300.00	NM
2 WESH	Th	10/18/12	12:00 AM	NBC Tonight Show	11:35P-12:35XM	:30	TV103X12212H	\$1,300.00	NM
13	10/20/12	10/20/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----1-	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			-----1-		1	\$600.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Sa	10/20/12	7:52 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	TV103X12212H	\$600.00	NM
14	10/20/12	10/20/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	

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Advertiser	Product	Estimate Number
Defend Justice From Politic	DEFENSE JUSTICE	1545

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/20/12	10/20/12	NBC Saturday Class of Time - Pre-emptible with notice	Sat 8-10am	-----S-	:30	1	\$1,600.00	NM
10/15/12 10/21/12 -----S- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 10/20/12 9:58 AM NBC Saturday Sat 8-10am :30 TV103x12212H \$1,600.00 NM									
15	10/20/12	10/20/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S-	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Tu 10/16/12 4:22 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 TV103x12212H \$1,200.00 NM MG for 15.1 10/20 3 WESH W 10/17/12 2:04 AM NBC Carson Daly ON NBC Carson Daly C :30 TV103x12212H \$300.00 NM MG for 15.1 10/20 1 WESH Sa 10/20/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :00 \$1,500.00 NM See MG 15.2, 15.3									
16	10/21/12	10/21/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/21/12 6:13 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 TV103x12212H \$1,500.00 NM									
17	10/16/12	10/16/12	NBC Today Show	7:00-9:00 AM	-T-----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -T----- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 10/16/12 7:30 AM NBC Today Show 7:00-9:00 AM :30 TV103x12212H \$1,600.00 NM									
18	10/21/12	10/21/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----1	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----1 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/21/12 6:52 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 TV103x12212H \$600.00 NM									

Total Spots 24

Payment Terms 30 Days

Gross Total	\$38,100.00
Agency Commission	\$5,715.00
Net Amount Due	\$32,385.00